

## SoundOut Consumer Insight Report

Stanislav Lemeshkin - "Fond farewell"

Artist

Stanislav Lemeshkin

Track Title

Fond farewell

Report ID: SO5007674



(Problems with the 'play' button? Try right-clicking with your mouse and clicking "Open Weblink in Browser")

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# Stanislav Lemeshkin - "Fond farewell"

## Market Potential (Overall)

# 82%

		album track	single	strong single
average	above average	good	very good	<b>excellent</b>

## In Genre Classification

▶ **excellent** ◀

very good

good

above average

average

## Summary of Results

The track is a potential strong single for the overall market

The track was classified as "excellent" within the Alternative genre with an In-Genre Market Potential of 82% indicating it is a potential strong single for this target market

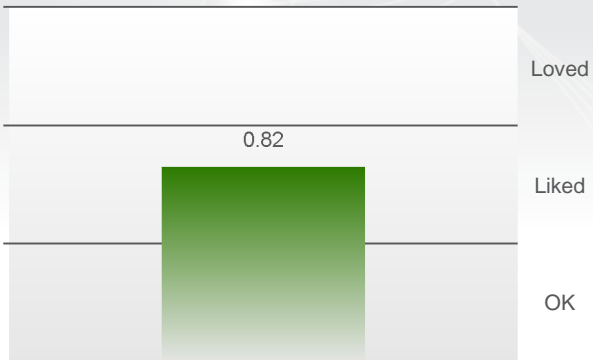
The track received a strong "Like" Rating from the 16-24 and 25-34 age groups

The track received an overall Track Rating of 7.4

## Track Rating



## Passion Rating (Strong Rating > 1.0)

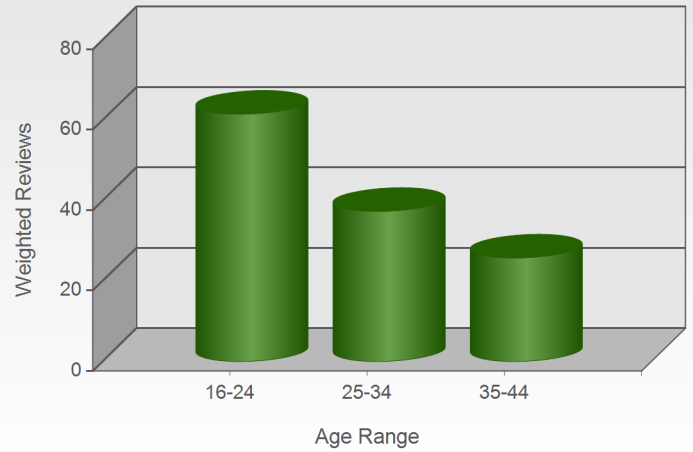
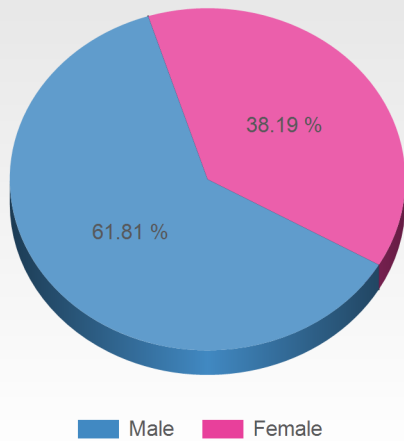


## Three tracks by well known artists with a similar Market Potential to yours

Artist Name	Track Title	
Florence And The Machine	Never Let Me Go	<a href="#">▶ Play</a>
Florence And The Machine	Shake It Out	<a href="#">▶ Play</a>
Florence And The Machine	No Light, No Light	<a href="#">▶ Play</a>

## Sample Group

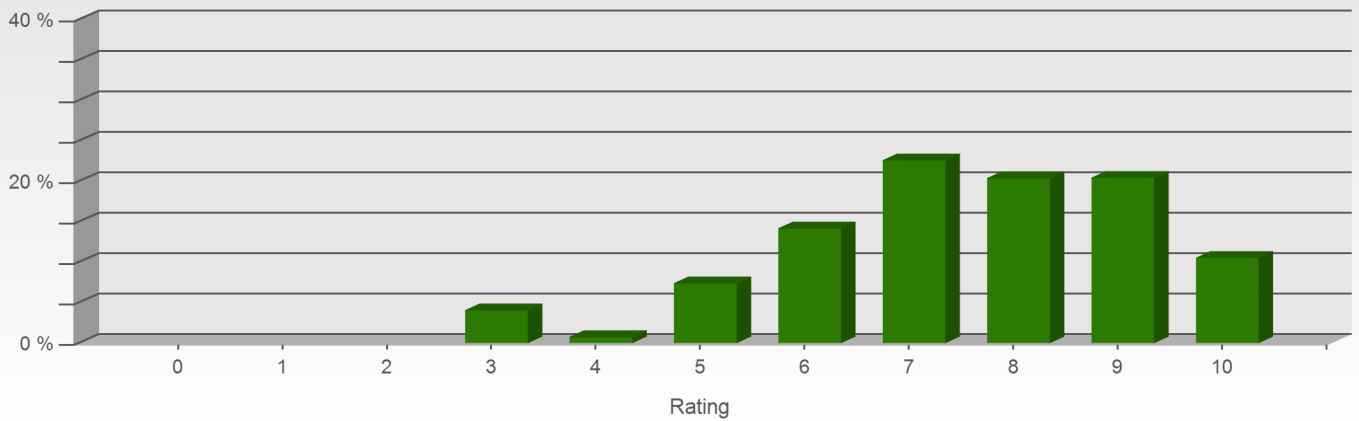
Results based on 80 original reviews (125 weighted reviews)



\* Weighted reviews volume refers to the total number of reviews undertaken taking into account review weighting according to how highly the review is regarded

## Overall Ratings

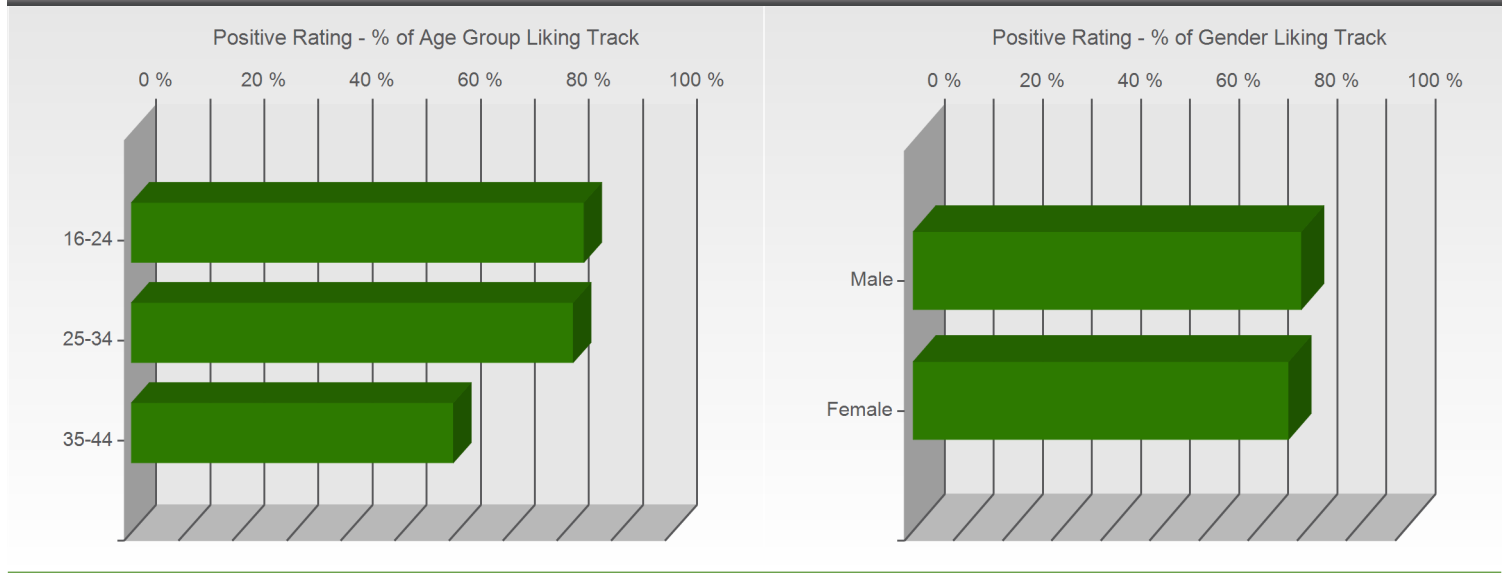
### Overall Distribution of Ratings



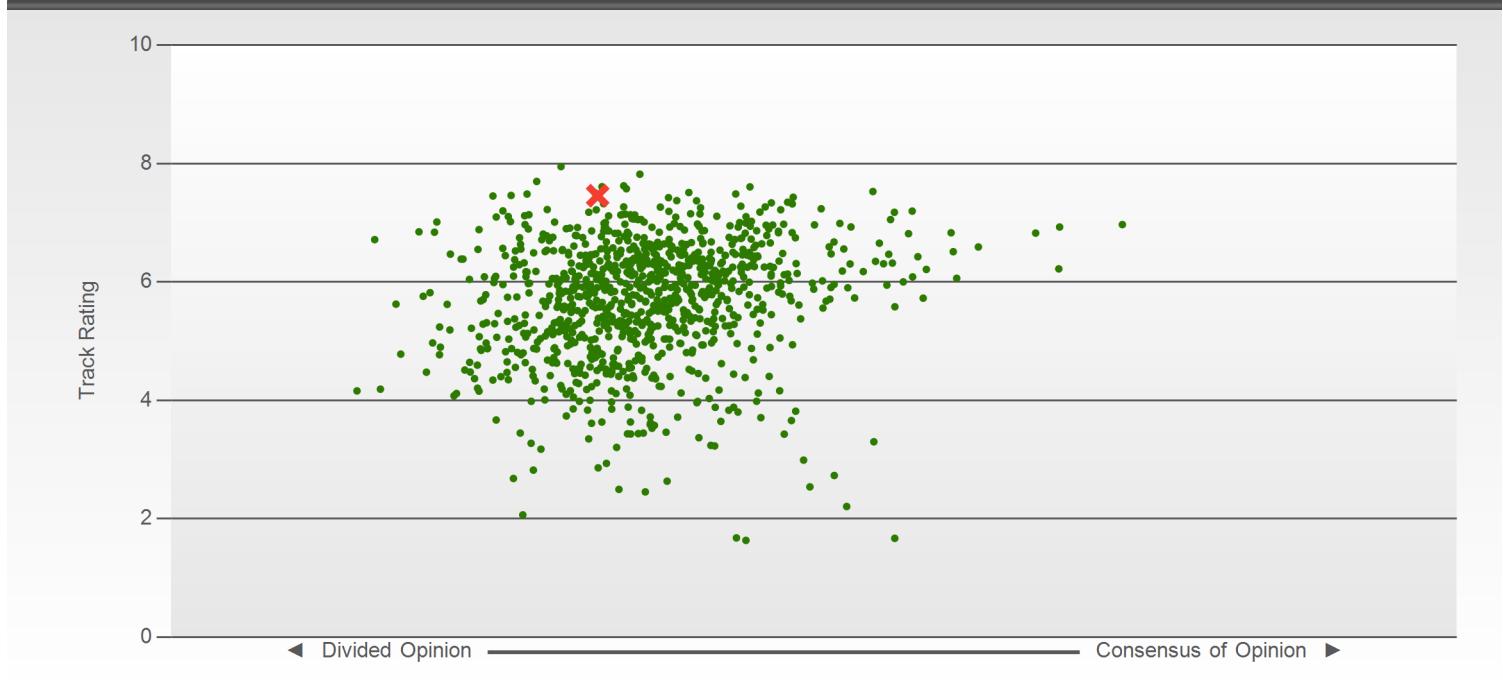
Although ratings are spread across a wide range, many reviewers agreed on the quality of this track.

## Detailed Feedback (Overall)

### Like Rating by Age Group and Gender (High Rating ≥ 80%)

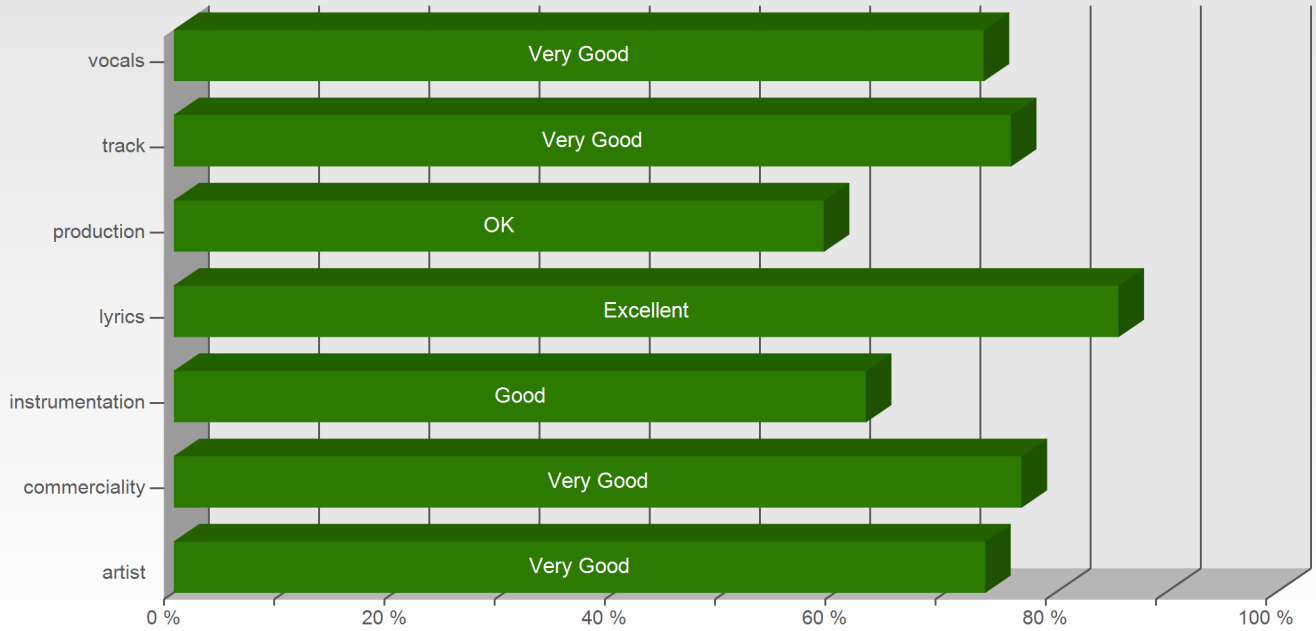


### Track Positioning Against 1,000 other tracks in the Alternative Genre



## Song Analysis




### How Talked About Elements Of Your Track Rate











### Word Cloud






absolutely acoustic addition amazing appealing arrangement awesome backing balance  
 bass beat beautiful beginning brings calming changes classic classical  
 composition different drums easy effects electric electronic energy enjoyable  
 excellent experience feeling feelings fine **guitar** hard harmony heart high  
 horn horns instrumental **instruments** interesting intro jazz light long  
 loud **love** lyrics melody **melody** middle mix modern mood musical musicians  
 notes original perfect **piano** pleasant pleasing potential powerful pretty  
 professional quality real relax **relaxing** rhythm rock romantic saxophone slow  
 smooth soft solo soothing soulful spanish strings style sudden takes talent taste tempo  
 tone trumpet tune vibe whilst wonderful









## A Selection of Reviews









 <p>Age: 35-44</p>	<p>27-Feb-2012 17:51</p> <p>The piano is played with such passion, a really dramatic piece with soothing parts. The piece reminds me of the music to the incredible Hulk series, so melancholy and mood driven. It's a nice piece of music and has some moving melodies but when the electric guitar enters it sounds dated. This definitely suits a TV drama from the 70's. Quite a few instruments start soloing, it's a bit over the top at this point.</p>
 <p>Age: 35-44</p>	<p>27-Feb-2012 17:51</p> <p>The intro is very pleasant with piano and acoustic guitar trading off with soloing and arpeggios. The track is of quality as it is well recorded and has great effects. The playing of both piano and guitar are both genuine. Fans of Jazz will enjoy the track. For an instrumental it is played and recorded well. The mix could use some fine tuning when the electric guitar comes in. I enjoyed the musician's playing ability.</p>
 <p>Age: 35-44</p>	<p>27-Feb-2012 17:55</p> <p>This song started well but some of the notes on the piano are way off. I'm not sure what the artist is trying to do here but he missed the mark. I do like the guitar in the mix though. With this piece the piano is good when it's good but when it's bad it's bad. That electric guitar is hot. They need to put the horns and other instruments in there a little more. I think I like this song.</p>
 <p>Age: 35-44</p>	<p>27-Feb-2012 17:55</p> <p>This is some of the best instrumental jazz I've heard in a long time. The guitar, the horn, the piano all come together to create a melodic and soulful song that is very enjoyable to listen to. The horn comes in at all the right places in this song. This composition is put together very well with all the instruments complementing each other and not overwhelming one another. This is what good, soft jazz music is all about.</p>
 <p>Age: 35-44</p>	<p>27-Feb-2012 17:56</p> <p>I love piano and acoustic guitar in any song. I like the prelude to the song. It makes you want to listen to more of the song. It is very soft and has a nice melody contrast in it. Half way through the song when the drums and the electric guitar are added is surprising but pleasant. The horn has its own nice little section. Then as the song comes in to a close it brings back to the original piano and guitar. All in all, a nice mixture. I think this would be great on a relaxation CD for meditation.</p>
 <p>Age: 35-44</p>	<p>27-Feb-2012 17:59</p> <p>Well composed compilation of an orchestrated theme of classic music. There is no pitchiness in the tone of the chords, I find the softly instrumental tune of this to be quite relaxing and well luminated as far as being light and airy. There is nothing to be said about vocals because there are none, but there doesn't have to be, none are needed. What would have been fun is if the genre would switch up slowly and blend softly into this track, that would be interesting. Otherwise it has no real other creativity spark to it, other than being ordinary and the norm for the type of musical genre this is.</p>
 <p>Age: 35-44</p>	<p>27-Feb-2012 18:11</p> <p>Great mix of Spanish guitar and piano. This track sounds like a modern day Dire Straits. Awesome piece of music with electric solos and brass section. Awesome instrumental. Sure to be a hit.</p>
 <p>Age: 35-44</p>	<p>27-Feb-2012 18:18</p> <p>Very well done this mixture of instrument and the overlapping musical note is simply awesome. It's so powerful that you can listen to the imaginary lyrics. Awesome melody. It's a little bit short but will be better with 60 or 70s more can give magisterial quality of this melody and his immortality.</p>









 <p>Age: 35-44</p>	<p>27-Feb-2012 18:26</p> <p>This is a very beautiful piano and guitar intro. The playing is very good. The production quality as far as the samples or instruments is also very good. The main thing that gets me about this tune is the arrangement in general. It is hard to follow. It leaves me feeling jerked this way and that. It starts off with this beautiful piano part and then acoustic guitar comes in nice and smooth. You then get hit over the head with Electric Guitar, Bass and very heavy drums only to find out that they drop in and out at what seems to be random intervals(at least at first listen). I think that the ideas are very good here but I don't think the song is fully developed.</p>
 <p>Age: 35-44</p>	<p>27-Feb-2012 18:30</p> <p>A marriage of classic style and modern innovation,the end result being this soulful tune. A slow deliberate, journey through the beautiful soundscape. This song takes us to the edge of dreams and brings us back all within about five minutes. Crystal clear piano working in tandem with the guitars and strings allow for an almost astral experience. A must have for any instrumental playlist.</p>
 <p>Age: 35-44</p>	<p>27-Feb-2012 18:33</p> <p>Piano and classical guitar licks work together in melody and counter melody to create a warm soundscape for the listener with some pleasing reverb on the guitar and the pleasing picking of the strings adding a rather tumeful and more upbeat melody. Electric guitars join the party with strings at 1:38 and give the song a grittier edge but don't be fooled, this is easy listening and the horn section beings the listener back to the calmness of the sound. Pleasing, well produced easy listening music.</p>
 <p>Age: 35-44</p>	<p>27-Feb-2012 18:33</p> <p>I have sort of mixed feelings about this song. The piano music was really nice. However, I didn't particularly care for the combination of the piano and the guitar in this song. It just seemed like sort of an odd pairing to me. However, the saxophone music was excellent.</p>
 <p>Age: 35-44</p>	<p>27-Feb-2012 18:54</p> <p>This is a track with pretty piano music throughout, which sets a relaxing tone. Slow paced, with accompanying instruments that support the song well. The song changes tempo and intensity effectively. No vocals, but the artist should be able to find an easy listening audience.</p>
 <p>Age: 25-34</p>	<p>27-Feb-2012 17:51</p> <p>There's no real harmony between the guitar and piano. This sounds like two instruments playing similar, but different pieces of music that don't seem to meet in the middle anywhere. The introduction of the electric guitar is out of nowhere and doesn't really help add anything, nor do the other instruments. It sounds like completely separate tracks and samples being mixed together, but never really forming a coherent song. I think this could do to have a few more points where all the instruments are playing the same beats, the same notes or something. There's DEFINITELY talent in this musician, but the composition is just a little jarring.</p>
 <p>Age: 25-34</p>	<p>27-Feb-2012 17:53</p> <p>I really like the opening with the piano. It's very calm and soothing. The piano and guitar blend in together nicely, what makes it easy to listen to. The electric guitar gives some extra strength to the song, but it still sounds calm. The sax changes the feel of the song, but there is an overall calm feel throughout the song. This is perfect background music.</p>
 <p>Age: 25-34</p>	<p>27-Feb-2012 17:55</p> <p>A very calming sound to the start of the song with the guitar sounds, almost slightly spanish in it's feel and style. I thought the piano keys were really loud sounding and i think you need to ensure the song has more singing sooner into the song as well. I thought the song needed to have more obvious sections, rather than sounding gradual and varying slightly with each part. Make sure the song tells an obvious meaning even if there is no singing involved.</p>









 <p>Age: 25-34</p>	<p>27-Feb-2012 17:57</p> <p>I am in love with the sound of this song. It has a perfect balance. It is classy, romantic, and I love the guitarist. I sense a lot of creativity in this piece. Thank you for letting me listen to it!</p>
 <p>Age: 25-34</p>	<p>27-Feb-2012 17:59</p> <p>The instrumentation on this song was breathtakingly gorgeous. The piano paired with the guitar was a starry requiem of unbelievable beauty. The entrance of the electric guitar was surprising in the best way possible. This song really ran the gamut musically, as a veritable medley of instruments were introduced as the song progressed. I absolutely loved this track. This is one of the finest pieces of musicianship that I have heard on this site, and I am very glad that I had the chance to experience this track. I would have liked it to be even longer than it was, that's how rapt the music held me. From the strings, to the horns, to the modern flourishes, this song kept me spellbound and was incredibly diverse. This was a song of the highest quality, and I would absolutely love to hear more from this exceptionally talented group of artists.</p>
 <p>Age: 25-34</p>	<p>27-Feb-2012 17:59</p> <p>the piano opener is great. And i like how the guitar faded into the music. It however doesn't seem like it's totally synced correctly. I guess because key the guitar is playing in doesn't match the piano. But the shift to a more full electronic instrumental sound ...really nice. The only downside, it would be an amazing song if it were longer and allowed of fuller instrumental movements, ie, drums could have stayed longer.</p>
 <p>Age: 25-34</p>	<p>27-Feb-2012 18:14</p> <p>the piano playing in this song is really quite nice and melodic, it is very chilled but is composed so well. it sort of brings you into the track with the way some of the keys are played. there is a great depth of feelings that comes from the sound of this track. i normally am not into these types of songs but this one definately does have a great charm</p>
 <p>Age: 25-34</p>	<p>27-Feb-2012 18:21</p> <p>Track with classic orchestrated arrangement. sounds like eletronicly produced. The composition sounds not very unique and the arrangement is too mellow and has not enough intensity. the piano playing sounds like acoustic. the track is not convincing yet.</p>
 <p>Age: 25-34</p>	<p>27-Feb-2012 18:21</p> <p>good piano music with acoustic guitar, going into a little electric and drums and then some brass just to make sure you're still awake.  Nice slow tempo for those times when you just need to relax with a cup of coffee or to end the day with a nice glass of wine.  very nice instrumental.</p>
 <p>Age: 25-34</p>	<p>27-Feb-2012 18:22</p> <p>the piano here is wonderful to me i really enjoy the direction in which you take the harmony i feel that you need a bit more volume here to really make this more compelling i think you have a very nice atmpahere in this track you have a good energy this classical strcuture here is very nice i think you have a very nice appeal to the softer side of people i think your soft rock n roll vibe is very nice here i feel that you need to be much more focused on the backing percussion in this song i think you need big horns in thsi track to make them right</p>
 <p>Age: 25-34</p>	<p>27-Feb-2012 18:25</p> <p>the piano sound very calm beautifully presented on a night out with a loved one in those expensive restaurants this music in the background creates a very romantic feeling in the air, wonderful melody , the simple sequences formed in the background sound very persuasive to me, very harmonica i get the saxophone very smooth and well delivered perfect romantic song</p>

 Age: 25-34	27-Feb-2012 18:25 very catchy. has a sort of sad end of an anime vibe. the various instruments that join throughout sound good and fit well, but the entry is very abrupt and i actually jumped once or twice since it's much louder than the rest as well.
 Age: 25-34	27-Feb-2012 18:31 The beginning piano and guitar introduction was beautiful. It was hard to tell where the one instrument ended and the other began. The melody is beautiful and soothing. It has a very classic sound to it. At the same time, it's different than anything I've ever heard before. I can see this song as a unique "first dance" song at a wedding.
 Age: 25-34	27-Feb-2012 18:35 It was a very good ballad. The piano and guitars interact well. It is an elegant song for adult people mainly. The sounds are pristine and the song has feeling. By the way, it reminds me a song called Bolserskiy Vals.
 Age: 25-34	27-Feb-2012 18:45 This track has a nice flow to it. I am really into the nice sound that it brings. This track makes you feel at ease. There is a lot of great stuff in this track
 Age: 25-34	27-Feb-2012 18:54 Motivating instrumental melody from the piano and the guitar musicians, there is a nice balance between them, complementing each other, at some parts the piano leads and the guitar makes the coverage, that is well done. The electric guitar makes a good addition into the song, as well as the trumpet part, but it sounds like it has been all played from a synthesizer, that is a minus, it lacks some original instrument sounds in the theme. Overall, not bad.
 Age: 25-34	27-Feb-2012 18:56 Beautiful collaboration of the instruments. I feel like I am seeing someone's love story with the melody in the background. A love story that has troubles and then comes back to being in love. I like the trumpet solo. I like how the tempo is slow in the beginning and then gets faster.
 Age: 16-24	27-Feb-2012 17:50 a nice heart healing piano play.the piano sounds professional and clear.the notes are distinctive and the song is creating a storm of emotions to the listener.the saxophone part is seductive.
 Age: 16-24	27-Feb-2012 17:50 It is an odd mix of piano and guitar that strikes me here. The piano is lovely; delicate and obviously romantic-inspired; the guitar a tiny bit too loud and maybe a little jarring. It is a nice, sing, though, capturing a dreamlike, ethereal quality in a pure, honest fashion. All the musicians are talented; and though the segue into rock is a little sudden, it works with the caramel-smooth saxophone.

 <p>Age: 16-24</p>	<p>27-Feb-2012 17:51</p> <p>The sound of the piano was beautiful, but at times it sounded like there was an additional sound effect, like an electronic piano or something of that nature, which added a nice twist to the music. Along with the electronic nature, the high notes were also consistently played, giving the song a nice mix of excitement and angelic type of sound. The addition of the more consistent electric sound as the song went on was great. And the introduction of the saxophone sound gave it the blues/jazz type of feel. Very appealing. Would be nice to have some singers though.</p>
 <p>Age: 16-24</p>	<p>27-Feb-2012 17:53</p> <p>The pianist has pretty good skill on the piano, but it does not really stand out compared to other composers. I do not like the fact that it does not utilize the use of other instruments, that just lacks character and complexity. I can see this in the background of a movie during certain parts of grief or sad moments. The instruments do come in but it takes too long. It is a good start!</p>
 <p>Age: 16-24</p>	<p>27-Feb-2012 17:53</p> <p>Excellent quality song. This is a music only track with lot of quality music. The piano notes were so nice to listen, offered with lot of contents. The saxophone play was also in very high quality. The beat change after 1.20 minute was indeed pretty good. finish was bit quick. The song has lot of potential here.</p>
 <p>Age: 16-24</p>	<p>27-Feb-2012 17:53</p> <p>Very easy to listen to. Invokes a very positive feeling. Sudden changes of instruments and tempo makes it even more interesting. Pleasant to listen while working or studying. I like it a lot!</p>
 <p>Age: 16-24</p>	<p>27-Feb-2012 17:56</p> <p>The opening to this piece involves a contrasting but fittingly duo of instruments performing a melodic score that is played to a very professional standard, portraying emotion through the volume and tone of their instruments. The intertwining of the two balance extremely well and allow the composition to shine. The sudden burst of electric guitar is unexpected but it is exciting. A track produced to a very high standard, worthy of a high rating.</p>
 <p>Age: 16-24</p>	<p>27-Feb-2012 17:57</p> <p>This piece of music starts off with relaxing bass that has a soul grasping warmth that fills your heart with happiness. What I thought was great with this track was there were a mixed variety of Acoustic Rock and Jazz that was uniquely different giving the track an amazing unusual direction. The tempo I thought was quite steady but sometimes could break up the pace with its sweet sounding melody that seemed to give the track a lot of acceleration. Overall I thought this piece of music was very well made that seemed to have all the right key element to give you a very satisfying experience that you never wanted to part with.</p>
 <p>Age: 16-24</p>	<p>27-Feb-2012 17:58</p> <p>Another awesome melody, I would like to hear some great vocals on this music. I would like to hear this again and again, but I cant find the repeat button. Really awesome music people, respect.</p>
 <p>Age: 16-24</p>	<p>27-Feb-2012 18:00</p> <p>The start is powerful and effective. The guitar is a good extra element that complements the piano well. The melody harmony singing drums beat listen nice sound great good perfect improve tone tune sell cool!</p>

 Age: 16-24	27-Feb-2012 18:00 i love the song yes. she sings good yea. the song is so sick i love it bad. please get this song in the radio. they deserve to get know
 Age: 16-24	27-Feb-2012 18:03 Melody: Really good. Very relaxing. Harmonious and soft in general. Instrument: Nice combination of piano and guitar. Really good electric guitar performance. Sax: Completely talented. Potential: It will be loved by classical music lover. In general, Great peace of art and music performances. I applause musicians of this track.
 Age: 16-24	27-Feb-2012 18:05 This song is strange, slowly and has some energy. The melody is memorablen melodious and original. This track is without vocal and so lyrics. The piano is balanced, creative and fine. The next instrumental are atmospheric. This song is sometimes very great but another time is drab.
 Age: 16-24	27-Feb-2012 18:06 the guitar combined very beautiful with the guitar, the harmony is amazing and i liked the solo guitar very very much, its beautiful and relaxing, and with the piano the harmony is amazing, i also liked the sound of the song, very good sound and got great potential in the market, the electronic guitar is very good. very good music for events and restaurant because its very calm, also the ending is closed again only this guitar and piano, wich gives the song cycle ending, i liked it.
 Age: 16-24	27-Feb-2012 18:09 Where are the vocals? For radio I do not think this will do too well... but this is a nice song. Reminds me of a classic song I have heard before. Llike besame mucho. It's very romantic. I could be in italy drinking a glass of wine. The guitar coming in i do not like.
 Age: 16-24	27-Feb-2012 18:10 The music for this track has a low tempo, and uses elegant instruments that are played in tone that really touch the listener. I do feel that there could've been some real heart felt lyrics put on this, sang by someone with a soulful voice, rather than it just being a musical piece.
 Age: 16-24	27-Feb-2012 18:12 This is absolutely brilliant. I honestly like this song. The beats are just awesome. This song consists of professional, interest, excitement, joy, happiness, pleasant, dynamic, energy. Good job and good luck with your future!
 Age: 16-24	27-Feb-2012 18:15 Song has nice piano start, great mellody played on piano, it really touches the feelings. Rhythm is great and changing a bit from time to time. Mellody is colourfull and it is really relaxing, one could simply fall asleep listening to this. Guitar play on the middle of the song is great change and really gives it up to the song, great work is done on the guitar. The trumpet sound is probably not needed,but it is ok, they should probably throw it out of the song, since it messes up whole complex. Or at least go lower with the trumpet. Again, whole song is really relaxing and that guitar on the middle is just amazing to hear.

 <p>Age: 16-24</p>	<p>27-Feb-2012 18:21</p> <p>the instrumental arrangement in this song is so well built , i love the tunes in the back ground and there seems to be a lot of originality in the melody of the song , the tempo was very chilled and quite appealing , i liked every single bit of this song here and i think the digital effects were also very well done . but one thing that really did stand out was the jazz instruments in the back ground these were very well matched and balanced and made a very fine composition , i really enjoyed listening to this song .</p>
 <p>Age: 16-24</p>	<p>27-Feb-2012 18:30</p> <p>Very inspirating intro and great guitar solo on the beginning of the song. That is very good and it seem professional. I like teh tone of piano. Definitely great instrumental for people who love classic music and relaxation. I give it 9 points. I like the tone of drums in the middle of song.</p>
 <p>Age: 16-24</p>	<p>27-Feb-2012 18:30</p> <p>This is great song and performance.The melody is strong and toneful.The singer has attractive vocal tone and puts real feeling into the lyrics.The lyrics are interesting and meaningful with some punchy phrases.Instrumentally,the song has rich,full accompaniment that complements the vocal track perfectly.Great guitar solo too,although I think a grittier tone would suit the dark mood if the song better.The performance quality is high throughout,both vocaly and instrumentaly.Overall the song is distincive and original and I think it has strong comercial potential.</p>
 <p>Age: 16-24</p>	<p>27-Feb-2012 18:34</p> <p>The instruments at the beginning are very well done. They really build up a nice atmosphere as the song gradually continues. They are delicate whilst being loud and this is hard to achieve. As the song continues, the instruments continue to increase and technicality and this is very pleasing to listen to. The melody's and rhythms used are very nice and as the guitar kicks in it really takes the song to a new level. The drums and saxophone (I think) really add to the depth of instruments and this is extremely well done. Overall, a very good and well executed instrumental song!</p>
 <p>Age: 16-24</p>	<p>27-Feb-2012 18:35</p> <p>Definitely a beautiful song. The melodies are beautiful, rich and memorable, right from the first 30 seconds of the song. It has a relaxing and classical feel, giving you a smooth song to listen to at any time of the day. What I really like is the switch-up, when the guitar and drums come in. I really wasn't expecting that and I love to be surprised when it comes into music. As soon as the saxophone joins the song, it goes back to that peaceful feel that the song first had. I just love that the emotion and vibe of the song keeps switching it up, it leaves you on your feet in an original and simple manner. I was expecting it to be a straight classical song but I was pleasantly surprised, and that's coming from a huge classical fan. I'm curious to hear your other work because you have a beautiful ear for music and it's one of the few songs on here so far that the listener can hear soul on the track. Great job and keep up to good work, I'll be looking out for more.</p>
 <p>Age: 16-24</p>	<p>27-Feb-2012 18:36</p> <p>A very interesting song with a peculiar music style changes. It is weird in a good way. I would definitely recommend friends to listen to it and consider buying it myself. a very nice song.</p>
 <p>Age: 16-24</p>	<p>27-Feb-2012 18:39</p> <p>reminds me of a spanish lullaby with the guitar in it but in a good way. The guitar matches the beauty of the piano. wow. That burst of electric is powerful and take the song to a different level. I think you should pick either electric guitar or trumpet though because it seems like they are at war for the spot light.</p>

 <p>Age: 16-24</p>	<p>27-Feb-2012 18:40</p> <p>Really a calming start . Somehow it really reached to me and set me for some nice atmosphere . I think the intro was very good , short but good . This instrumental is picking a great instrument to play the music . The instrument perform great and really enhance your mood in a way you cant imagine . I think after i heard a piano witch really worked in sync with the first instrument and i think the sounds around the song . This duo of instruments really work great with one another , but well the addition of electionic music ( i think its electronic) but it might be other instrument , cant really tell was not the best choice . Around 1:30 was that . The instrumental overall have potential it really ahve interesting and enhancing parts in it . the mood is very well shown and you can feel it too .</p>
 <p>Age: 16-24</p>	<p>27-Feb-2012 18:42</p> <p>The beginning music reminds me of being in Italy again, so beautiful! The piano makes this song perfect. I like the way the base picked up. I love the sax, my favorite sound.</p>
 <p>Age: 16-24</p>	<p>27-Feb-2012 18:44</p> <p>I love it! It sounds really spanish!</p> <p>I would love just sit in a caf�� and listening to this song!</p> <p>Really lovely art of piece, I can��t say anything bad about this!</p> <p>10/10</p>
 <p>Age: 16-24</p>	<p>27-Feb-2012 18:46</p> <p>making an comment after listen to it is a good way to grade it because you can reveal your thoughts about this song is good and the beat and the echo in the background is just great and wonderful i like the drums in the back,</p>
 <p>Age: 16-24</p>	<p>27-Feb-2012 18:48</p> <p>A relaxed piano song. Unwinds your mind whilst listening to this. I like the addition of the electric guitar, it adds drama to the moment. I feel as if I am watching a soap opera! This has an orchestral feel to it with the trumpets. Very good!</p>
 <p>Age: 16-24</p>	<p>27-Feb-2012 18:50</p> <p>This is another strangely melodic song with the way the piano moves along with the guitar and the other classical instruments. The entire flow of the song does seem to work quite effortlessly - the pianist and the other instrumentalists seem to work in a way together that just seems to be very vibrant and flawless on it's own.</p>
 <p>Age: 16-24</p>	<p>27-Feb-2012 18:52</p> <p>A good song just like jazz with a little rock and roll that jazz part made me remember of louis armstrong but maybe you can spice it up with some lyrics and this song would be one unforgettable love song i really like the latin taste in this song</p>
 <p>Age: 16-24</p>	<p>27-Feb-2012 18:54</p> <p>Instruments play a relaxing role. Rhythm slows down at times making it a bit sad. There are no vocals which is really good choice for this type of song. There are no lyrics also. There is a transformation to electric guitar which didn't really like but at second thought it fits in well. All in all, I give this song 8 out of 10.</p>



## Benchmarks

### Market Potential

This is the most important commercial indicator for the track. It combines the Track Rating and the Passion Rating to give a definitive prediction of commercial success within the market. You're looking for **a minimum of 60%**.

A track that rates in the 'single' range has a good chance of chart success\*.

The classification indicates where the track is positioned among over 50,000 other tracks:

"Excellent" : **top 5%** of all tracks

"Very good" : **top 15%** of all tracks

"Good" : **top 30%** of all tracks

"Above Average" : **top 60%** of all tracks

"Average" : **bottom 40%** of all tracks

\*Chart success assumes a reasonable promotional budget. It should also be noted that the relative success of a single is also directly related to the existing profile of an artist.

### In Genre Classification

In Genre Classification indicates where the track is positioned among thousands of other tracks in its own genre, and the track's commercial potential within this target market:

"Excellent" : **top 5%** of all tracks in this genre. Indicates a **strong potential single in this market**

"Very good" : **top 15%** of all tracks in this genre. Indicates a **potential single in this market**

"Good" : **top 30%** of all tracks in this genre. Indicates a **potential album or promo track in this market**

"Above Average" : **top 60%** of all tracks in this genre

"Average" : **bottom 40%** of all tracks in this genre

### Track Rating

This is the overall rating for the track as calculated from the weighted average of all the Reviewers' ratings. This simply measures how 'good' the track is overall (not necessarily market potential). When combined with the Passion Rating it gives an accurate prediction of the Overall Market Potential for this track. Look for a **minimum of 7.0** to indicate a high quality track.

### Like Rating

The Like Rating indicates the proportion of Reviewers who liked the track by age group and gender. A high Like Rating of **at least 80%** is what you're looking for, in other words 80% of Reviewers liked the track.

### Passion Rating

The Passion Rating is important and has a big impact on potential sales. It indicates the intensity with which Reviewers liked the track compared to how they have liked other tracks: whether they thought it was OK, they Liked or Loved it. A **"Loved" Passion Rating (1 or above) equates to strong sales potential.**



## Definitions

### Reviewers/Sample Group

This is the group of music fans and consumers who have listened to the track online and left their track rating and written review. They are sourced from our sister site, Slicethepie and they do not know they are conducting market research when they hear the track, which helps to achieve honest and objective responses. The sample group is selected at random and screened by their age, gender, employment status, location, genre preferences and habits around music buying and social networking. A diverse sample group of reviewers is required to form a "smart crowd" which ensures an accurate Track Rating. See "Wisdom of Crowds" below.

### Reviews

The reviews are written by music fans and consumers based world wide who must listen to at least 60 seconds of the track before giving a rating and writing their review. You have the option to keep the track and artist name anonymous from the Reviewers when ordering your report.

### Song Analysis

This is generated using a technology that automatically "reads" all of the reviews and identifies which elements of the track the reviewers are commenting on the most. It then establishes whether the comment is positive or negative, collects all this information and displays the result as a graph. This analysis is particularly useful to help improve songs or recordings.

### Star Ratings

The higher the star rating of a Reviewer, the better they are at judging the broader consensus rating of the track. When calculating the overall Track Rating, each Reviewer's track rating is weighted in accordance with their number of stars. For example a track rating from a 4-star Reviewer carries four times as much influence as a track rating from a 1-star Reviewer. Public star ratings encourage diligence among Reviewers.

### Track Positioning

This evaluates how your track compares against other tracks of the same genre and presents the results graphically. Tracks are charted according to their overall Track Rating and the consensus of opinion.

### Word Cloud

This visualisation reveals what emotions and key themes the Reviewers mentioned most often in the reviews. The larger the word, the more it was used by the Reviewers when describing the track.

### Wisdom of Crowds

Wisdom of Crowds is a proven methodology that large groups of ordinary people organised under the right conditions (a "smart crowd"), outperform small groups of experts in making decisions and predictions. It is not new. It is the science behind Google and decision-making in some of the largest companies in the world. It has been proven time and again that collective wisdom consistently surpasses the experts. It also means that SoundOut can guarantee 95% accuracy in Track Ratings.

The 4 conditions required to form a "smart crowd" that delivers an accurate result are:

- 1) *Diversity of opinion*: A sample group of reviewers with many different points of view makes better decisions than one where everyone has the same information.
- 2) *Independence*: The reviewers' opinions are not influenced by others.
- 3) *Decentralization*: Answers are given by individual reviewers based on their own local and specific knowledge rather than by a central person.
- 4) *Aggregation*: There is a way of accurately measuring the sample group's collective answer.

For more information on this see our FAQs on [www.soundout.com](http://www.soundout.com).